ASLA
IOWA

June 8, 2023

RE: CALL FOR ENTRIES

Dear ASLA members,

The Iowa Chapter of the American Society of Landscape Architects is pleased to issue this formal Call for Entries for the 2023 Iowa ASLA Awards Program. Professional and Student Award Winners will be honored on Thursday, October 5th, 2023 at our Awards Gala. More details about this year's gala will be forthcoming.

Participation in the awards program helps broaden professional boundaries, increases public awareness of the role of landscape architects, raises the standards of the discipline, and brings recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture. A jury of qualified professionals from the Prairie Gateway Chapter will review each submittal and determine winners in each award category.

Nomination Categories

Professionals and Students may submit in the following categories: I/I-S: Design (Built), II/II-S: Design (Unbuilt), III/III-S: Planning and Analysis, IV/IV-S: Research, and V/V-S: Communication.

Only Professionals may submit in the VI: Community Stewardship and VII: Historic Preservation categories.

Entry Information

Please find the attached Call for Entries and Instructions. More information and the PowerPoint Template are available at www.iaasla.org/awards. Please note that beginning this year, the entry form for each award submission will be completed during the registration process; it will NOT be included with each submission upload.

Additional questions about the 2023 Iowa ASLA Awards may be directed to Lara Guldenpfennig by email at lguldenpfennig@jlbruce.com.

Sincerely,

Devon Moody, PLA, ASLA, SITES AP

President, Iowa Chapter

2023 IOWA ASLA AWARDS PROGRAM

SUBMISSION PROCEDURES

A. Registration Form & Online Payment – DUE by Friday, August 11th, 2023, at 5:00 PM CST

1. Go to www.iaasla.org/awards to provide Entrant information and payment.

2. Questions regarding payment shall be directed to ia-asla@assocserv.com

3. You will receive an email confirmation as receipt of Entrant Information and Payment.

B. Award Submissions – DUE by Friday, August 25th, 2023, at 5:00 PM CST

1. Upon receiving registration and payment information, an email will be sent to you with your **Submission Number** and **Google Drive link** for the folder(s) where you will submit your project(s). If submitting multiple projects each project will receive its own folder and number. **You will not receive your Submission Number and Google Drive link until payment is confirmed.**

2. All submissions MUST include:

   a) PowerPoint Presentation (saved as PDF) Refer to Page 7 of this document for requirements.

   b) Project Narrative – (saved as PDF) Refer to Page 8 of this document for requirements.

   c) Supporting Documents for the following Categories ONLY- (saved as PDF) Refer to pages 7-8 of this document for requirements:

      (1) Planning & Analysis (III & III-S),
      (2) Research (IV & IV-S)
      (3) Communications (V & V-S).

   d) Promotional Imagery – Include 3-5 hi-res .jpg format images from the PowerPoint Presentation for the chapter to utilize if an award is given to your submission. Please include all photographer identification required for these images.

   e) Include the **Submission Number & Project Name** in the file name of all submitted materials.

C. You will receive an email confirmation once ALL PORTIONS of your Submittal are received.

D. If your submission wins an award, you will be notified by email by September 18th, 2023. Registration for the Awards Gala will be open until 5:00 PM CST on Friday, September 22nd, 2023.

JURY

This year's submissions will be judged by a panel of landscape architects from the **Prairie Gateway Chapter**.

ENTRANT ELIGIBILITY

Any individual, firm, agency, academic institution, or project located within Iowa may enter by meeting ONE of the following classifications:

- Fellow, Member, Associate or Affiliate of the Iowa ASLA Chapter.

- Landscape Architect licensed in the State of Iowa.

- Graduate of an accredited landscape architecture degree program in Iowa.

- Non-landscape architect submitting in the Research and/or Communication category.

- A student currently enrolled in a landscape architecture curriculum, or a student who graduated in 2023 from an accredited landscape architecture program.

ENTRY FEES

Iowa ASLA Member, Associate or Fellow: $150.00

Professional Non-Member: $350.00

Student ASLA Member:...$25.00

Student Non-Member: $50.00

AWARDS TIMELINE

Call for Entries:	*June 8, 2023*
Registration & Payment Due:	*August 11, 2023*
Submissions Uploaded:	*August 25, 2023*
Award Winners Notified:	*September 18, 2023*
Presentation of Awards:	*October 5, 2023*

SUMMARY OF AWARDS

EXCELLENCE AWARD: The highest award given to one Honor Award recipient

HONOR AWARD: The highest award in each category

MERIT AWARD: An award of recognition of superior professional accomplishment

NOTE: Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to give an award in any or all the categories. Disqualification will occur if the submission references the firm's or individual's name.

SUBMISSION CATEGORY & CRITERIA

Landscape Architectural projects often encompass many diverse practices to achieve a desired result. As a result, projects being considered may qualify for more than one category; however, each project may be submitted for only one category. The jury reserves the right to change the category of an entry during the jurying process.

CATEGORY I or I-S: DESIGN (BUILT)

This category recognizes the following:

A. Construction of site-specific works of landscape architectural design (including urban design). For large incremental projects, at least the first stage must be completed to be eligible for an award.

B. Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.

C. Typical entries in this category may include communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

D. Main criteria for judging Design (Built) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public, and the environment

CATEGORY II or II-S: DESIGN (UN-BUILT)

This category recognizes the following:

A. Unrealized works of landscape architectural design (including urban design).

B. Design entries should exhibit a relationship to planning and a framework for an area larger than the immediate site.

C. Typical entries in this category may include communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

D. Main criteria for judging Design (Un-built) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment

CATEGORY III or III-S: PLANNING & ANALYSIS

This category recognizes the following:

A. The wide variety of professional activities that lead to, guide or evaluate landscape architectural design.

B. Typical entries might include general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural- and visual- resource inventories; natural-resource protection, conservation, restoration, and/or reclamation plans.

C. Main criteria for judging Planning and Analysis are the following:

1. Quality of planning and analysis effort
2. Relationship to context
3. Environmental Sensitivity and Sustainability
4. Likelihood of successful implementation
5. Effective use, presentation, or programming of landscape architectural techniques
6. Opportunities for the profession to have a significant impact on the environment or environmental decision making
7. Overall relevance to landscape architecture, the public and the environment

Planning and Analysis submittals should include a copy of the planning document for reference.

A PowerPoint presentation containing slides 1-3 as described above is required for these submittals. Include reference to any documents submitted separately on the Entry Form. Submit oversized planning, research, and communications documents separately. Do not submit any material not specifically requested.

CATEGORY IV or IV-S: RESEARCH

This category recognizes the following:

A. Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

B. Entries in this category should show the use of directed inquiry comprising the following:

1. Problem Statement: identification of problem to be researched
2. Issues: statements identifying possible relationships to be investigated
3. Procedure: Method of inquiry used
4. Results: Report of results of the research, which may include an analysis (statistical or other)
5. Conclusions: Researcher's findings concerning significance of the results, their comparability with past research, their applicability to landscape architecture and the need for new or further research.

C. Main criteria for judging Research are the following:

1. The clarity and adequacy of the five steps
2. The work's overall significance and relevance to the profession

3. Quality of presentation

CATEGORY V or V-S: COMMUNICATION

This category recognizes the following:

A. Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.

B. This category includes published or written documents, multimedia or electronic communications.

C. Typical entries in this category may include presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.

D. Main criteria for judging Communication are the following:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Overall significance and relevance to the profession, public or environment

CATEGORY VI: COMMUNITY STEWARDSHIP

This category recognizes the following:

A. Achievements made within an Iowa community that are relevant to landscape architecture and have made an impact socially, economically, or environmentally. Recognizes public interest projects designed to directly benefit social equality, humanitarian, community or environmental needs and causes; or processes that are community-centered and engage a broad and comprehensive group of stakeholders.

B. Typical entries in this category may include community gardens, park restoration and clean-up, reclamation and conservation, volunteer landscape art and earth sculpture, and neighborhood improvement project.

C. Main criteria for judging Community Stewardship are the following:

1. Environmental and/or social responsibility
2. Quality of design/work
3. Level of Impact and involvement
4. Relevance to the profession, the public and the environment

CATEGORY VII: HISTORIC PRESERVATION

This category recognizes the following:

A. Recognizes projects focused on historic preservation, restoration, rehabilitation, and projects related to the inventory of historic resources.

B. Typical entries in this category may include parks, residential, institutional, and any historical renovation projects.

C. Main criteria for judging Historic Preservation are the following:

1. Quality and functionality of restoration/renovation, including clear identification of the original, existing, and proposed conditions
2. Relationship to context and stated program
3. Environmental and/or social responsibility
4. Relevance to the profession, the public and the environment

SUBMITTAL FORMAT

All submittals are required to be prepared to exactly match the Microsoft PowerPoint Template provided. The presentation must be saved into a PDF file and uploaded to the Google Drive folder assigned to that award entry.

1. Maximum numbers of slides: 20 total.
2. Maximum PDF file size: 15 MB
3. Each entry must use the PowerPoint template specific to the award category.
4. **Remove or cover up all authorship and/or all reference to the firm or individual's name from the PowerPoint presentation, project narrative, and supporting materials.**

POWER POINT PRESENTATION

SLIDE #1

A. Clearly state and summarize the following:

1. Project name and location.
2. Project purpose: list of requirements, scope, philosophy, and intent.

SLIDE #2

A. Clearly state and summarize the role of the landscape architect/entrant vs. the role of other participants, including owner/client and collaborators.

SLIDE #3

A. Clearly state and summarize the following:

1. Special factors: explain the project's uniqueness and any unusual problems.
2. Significance: briefly describe the project's effect on public perception of the profession.
3. Explain how the project meets judging criteria for the category.

SLIDES #4-20

A. The entrant shall provide text and images describing the project. The slides should include:

1. Images of the Project (multiple images on each slide is acceptable)
2. Text describing Project or Images (We recommend a limited amount of text)

PROJECT NARRATIVE

Provide a project narrative for the submittal. The narrative shall be limited to 1,275 words, minimum font size of 11pt. and should be saved as a PDF file. The below descriptions can be used as talking points, but the narrative is no longer limited to one page; use this narrative to fully describe your project to the jury. The description should cover the following:

A. PROJECT NAME AND LOCATION

B. PURPOSE OF PROJECT: Describe the project's requirements, scope, planning or design philosophy and design intent.

C. ROLE OF THE ENTRANT: Describe the landscape architect/entrant's role of leadership and involvement, role of the client, public, consultants, and/or subcontractors.

D. SIGNIFICANCE: Describe the relationship of the project to its context or surroundings, emphasizing the entrant's stewardship responsibilities.

E. SPECIAL FACTORS: Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. If applicable, briefly describe the project's effect on public perception of the profession.

SUPPORT MATERIALS (For Categories III, III-S, IV, IV-S, V, and V-S only)

OPTIONAL: A PDF copy of any support materials or documentation may be submitted digitally. This may include a master plan report, research report, communication materials or brochures, etc. Remove all authorship and/or all reference to the firm or individuals from any submitted documents. Support materials are optional and at the discretion of the applicant. Do not submit any material not specifically requested as part of the different category requirements above.