

2024 CENTRAL STATES AWARDS PROGRAM

CALL FOR ENTRIES

The Iowa Chapter of the American Society of Landscape Architects, on behalf of the Central States Conference Awards Committee, is pleased to issue this formal Call for Entries for the 2024 Central States Awards Program. Award Winners will be honored on Friday, April 19th, 2024 at our Awards Luncheon.

Participation in the awards program helps broaden professional boundaries, increases public awareness of the role of landscape architects, raises the standards of the discipline, and brings recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture.

Questions regarding the Awards Program may be sent to info@aslacentralstates.org

NOMINATION CATEGORIES

Professionals and Students may submit in the following categories: Design (Built), Design (Unbuilt), Planning & Analysis, Research, and Communication. Only Professionals may submit in the Residential (Built) and Historic Preservation categories.

In addition, any ASLA member in good standing may nominate submissions for the following awards: the Landmark (30+ years) Award, the Public Stewardship Award, and the Outstanding Educator Award.

NOTE: A project of professional work may be resubmitted until it wins an award, at which time it becomes ineligible for further submission. Project submissions can be for a project anywhere in the world.

ENTRANT ELIGIBILITY

Any individual, firm, agency, or academic institution may enter a submission by meeting one of the below classifications.

- Fellow, Member, or Associate Member of one of the six Central States ASLA Chapters (Nebraska/Dakotas, Iowa, Prairie Gateway, St. Louis, Oklahoma, or Arkansas)
- Full-time student of a landscape architecture or landscape design program at an accredited university located in North Dakota, South Dakota, Iowa, Kansas, Missouri, Oklahoma, or Arkansas
- Faculty member of a landscape architecture or landscape design program at an accredited university located in North Dakota, South Dakota, Iowa, Kansas, Missouri, Oklahoma, or Arkansas
- Landscape Architect registered in North Dakota, South Dakota, Iowa, Kansas, Missouri, Oklahoma, or Arkansas

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SUBMISSION PROCEDURES

Registration Form & Online Payment - Due Friday, January 12, 2024 at 5:00 PM CST

1. Go to www.iaasla.org/central-states-awards to provide Entrant information and payment.
2. Questions regarding payment shall be directed to info@aslacentralstates.org.
3. You will receive an email confirmation as receipt of Entrant Information and Payment.

Award Submissions - Due Friday, January 26, 2024 at 5:00 PM CST

1. Upon receiving registration and payment information, an email will be sent to you with your **Submission Number** and **Google Drive Link** for the folder(s) where you will submit your project(s). If submitting multiple projects, each project will receive it's own folder and number. **You will not receive your Submission Number or Google Drive Link until payment is confirmed.**
2. All submissions MUST include the following:
 - PowerPoint Presentation (saved as PDF) Refer to page 8 of this document for requirements.
 - Project Narrative (saved as PDF) Refer to page 9 of this document for requirements.
 - Project Summary (saved as PDF) to highlight the project. Refer to page 9 of this document for requirements.
 - Supporting Documents required for the following categories **ONLY** (saved as PDF).
 1. Planning & Analysis (III and III-S)
 2. Research (IV and IV-S)
 3. Communications (V and V-S)
 - Promotional Imagery - Include 3-5 high resolution JPG format images from the PowerPoint Presentation for the host chapter to utilize if an award is given to your submission. Please include all photographer identification required for these images.
 - Include the **Submission Number & Project Name** in the file name of all submitted materials (*i.e. Submission Number_Project Name_PPT/Narrative/Summary/Promotional Image/etc.*)
 - Identifying information, including entrant's or firm's name must be removed from all submission material. Submissions will be immediately disqualified if this information is included.

You will receive an email confirmation once ALL PORTIONS of your submission are received.

If your submission wins an award, you will be notified by email the week of March 18, 2024. There will be an Awards Luncheon registration option for those wishing to not attend the entire conference.

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ENTRY FEES

ASLA PROFESSIONAL MEMBER	\$165.00
ASLA PROFESSIONAL NON-MEMBER	\$350.00
ASLA STUDENT MEMBER	\$25.00
ASLA STUDENT NON-MEMBER	\$35.00

AWARDS TIMELINE

CALL FOR ENTRIES RELEASED	November 17, 2024
REGISTRATION AND PAYMENT DUE	January 12, 2024
SUBMISSIONS UPLOADED	January 26, 2024
WINNERS NOTIFIED	Week of March 18, 2024
PRESENTATION OF AWARDS	April 19, 2024

AWARDS CATEGORIES

PROFESSIONAL

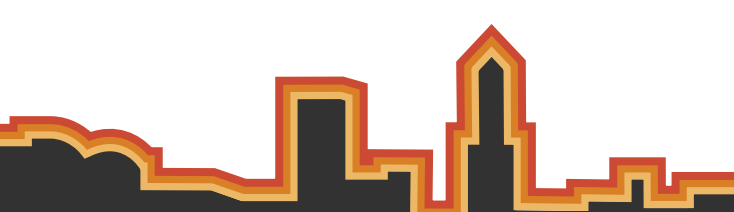
CATEGORY I	DESIGN (BUILT)
CATEGORY II	DESIGN (UNBUILT)
CATEGORY III	PLANNING & ANALYSIS
CATEGORY IV	RESEARCH
CATEGORY V	COMMUNICATION
CATEGORY VI	RESIDENTIAL (BUILT)
CATEGORY VII	HISTORIC PRESERVATION

STUDENT

CATEGORY I-S	DESIGN (BUILT)
CATEGORY II-S	DESIGN (UNBUILT)
CATEGORY III-S	PLANNING & ANALYSIS
CATEGORY IV-S	RESEARCH
CATEGORY V-S	COMMUNICATION

SPECIALTY AWARDS

THE LANDMARK AWARD (30+ YEARS)
OUTSTANDING EDUCATOR AWARD
PUBLIC STEWARDSHIP AWARD



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SUMMARY OF AWARDS

EXCELLENCE AWARD - The highest award given to one Honor Award Recipient

HONOR AWARD - The highest award in each category

MERIT AWARD - An award of recognition of superior professional accomplishment

NOTE: Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right to not make an award in any or all categories. Disqualifications will occur if the submission references the firm's or individual's name.

SUBMISSION CATEGORY & CRITERIA

Landscape Architectural projects often encompass many diverse practices to achieve a desired result. As a result, projects being considered may qualify for more than one category; however, each project may be submitted for only one category. The jury reserves the right to change the category of an entry during the jurying process.

CATEGORY I OR I-S: DESIGN (BUILT)

This category recognizes the following:

1. Construction of site-specific works of landscape architectural design. For large incremental projects, at least the first phase must be completed to be eligible for an award.
2. Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
3. Typical entries in this category may include communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; commercial facilities; resorts; institutions; reclamation and conservation; landscape art and earth sculpture; or interior landscapes.
4. Main Criteria for judging Design (Built) are the following:
 - Quality of Design
 - Functionalism
 - Relationship to Context
 - Environmental Responsibility
 - Overall Significance and Relevance to the Profession, Public, and Environment

CATEGORY II OR II-S: DESIGN (UNBUILT)

This category recognizes the following:

1. Unrealized works of landscape architectural design
2. Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
3. Typical entries in this category may include communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; commercial facilities; resorts; institutions; reclamation and conservation, landscape art and

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earth sculpture; or interior landscapes.

1. Main Criteria for judging Design (Unbuilt) are the following:
 - Quality of Design
 - Functionalism
 - Relationship to Context
 - Environmental Responsibility
 - Overall Significance and Relevance to the Profession, Public, and Environment

CATEGORY III OR III-S: PLANNING & ANALYSIS

This category recognizes the following:

1. A wide variety of professional activities that lead to, guide, or evaluate landscape architectural design.
2. Typical entries might include general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural- and visual- resource inventories; natural-resource protection, conservation, restoration, and/or reclamation plans.
3. Main Criteria for judging Planning & Analysis are the following:
 - Quality of Planning and Analysis Effort
 - Relationship to Context
 - Environmental Sensitivity and Sustainability
 - Likelihood of Successful Implementation
 - Effective use, presentation, or programming of landscape architectural techniques
 - Opportunities for the Profession to have a Significant Impact on the Environment or Environmental Decision Making
 - Overall Significance and Relevance to the Profession, Public, and Environment

Planning and Analysis submittals should include a copy of the planning document, in PDF format, for reference. A PowerPoint presentation containing slides 1-3 as described on Page 8 is required for these submittals; include slide 4 if not an image. Do not submit any material not specifically requested.

CATEGORY IV OR IV-S: RESEARCH

This category recognizes the following:

1. Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.
2. Entries in this category should show the use of directed inquiry comprising of the following:
 - **Problem Statement:** identification of problem to be researched
 - **Issues:** Statements identifying possible relationships to be investigated
 - **Procedure:** Method of inquiry used
 - **Results:** Report of results of the research, which may include an analysis (statistical or other)
 - **Conclusions:** Comparability with past research, there applicability to landscape architecture and the need for new or further research

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3. Main Criteria for judging Research are the following:

- The Clarity and Accuracy of the Five Steps
- The Work's Overall Significance and Relevance to the Profession
- Quality of the Presentation

If the work being submitted for this category includes a research document, a PDF version of that document may be submitted in addition to the PowerPoint Presentation and the Project Narrative and Summary. Do not submit any material not specifically requested.

CATEGORY V OR V-S: COMMUNICATION

This category recognizes the following:

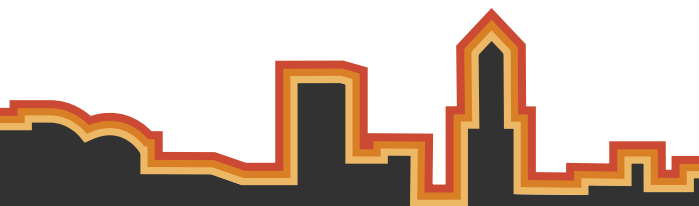
1. Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.
2. This category includes published or written documents, multimedia, or electronic communications.
3. Typical entries in this category may include presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.
4. Main Criteria for judging Communication are the following:
 - Quality of Content and Presentation
 - Usefulness to the intended reader or viewer
 - Overall Significance and Relevance to the Profession, Public, and Environment

If the work being submitted for this category includes a communications document, a PDF version of that document may be submitted in addition to the PowerPoint Presentation and the Project Narrative and Summary. Do not submit any material not specifically requested.

CATEGORY VI: RESIDENTIAL (BUILT)

This category recognizes the following:

1. Residential single and multifamily site-specific works of landscape architecture that elevate the design principles of quality, context/place, environmental responsibility, maintenance requirements and durability. Innovative design and construction techniques that help to reduce overall construction and maintenance costs will also be recognized. Entries in this category must have been built.
2. Typical entries in this category may include single-family homes; high rise, multi-family production and custom home developments (market rate and non-market rate will be considered); senior or assisted living developments; private or small gardens; new urbanism projects with multi-family development; projects located in Opportunity Zones; and more.
3. Main Criteria for judging Residential (Built) are the following:
 - Quality of Design
 - Functionalism



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- Relationship to Context
- Environmental Responsibility
- Overall Significance and Relevance to the Profession, Public, and Environment

CATEGORY VII: HISTORIC PRESERVATION

This category recognizes the following:

1. Projects focused on historic preservation, restoration, rehabilitation, and projects related to the inventory of historic resources.
2. Typical entries in this category may include parks, residential, institutional, and any other historical renovation projects.
3. Main Criteria for judging Residential (Built) are the following:
 - Quality and Functionality of Restoration/Renovation, including clear identification of the original, existing, and proposed conditions
 - Relationship to Context and Stated Program
 - Environmental Responsibility
 - Overall Significance and Relevance to the Profession, Public, and Environment

SPECIALTY AWARDS CRITERIA

THE LANDMARK AWARD (30+ YEARS)

This category recognizes the following:

1. Site-specific landscape architectural design work within the Central States Region that has withstood the test of time, was completed 30+ years ago and retains its original design integrity, and contributes to the public realm of the community in which it is located.
2. Typical entries include parks, plazas, sculpture gardens, botanical gardens, river walks, and more. Public officials and agencies, civic and historic preservation organizations and interested individuals and entities are encouraged to submit projects in this category.
3. Main Criteria of judging The Landmark Award are the following:
 - Overall Value to the Community it Serves
 - Continued Relevance of the Project's Design Expression

OUTSTANDING EDUCATOR AWARD

This category recognizes the following:

1. Individuals who exemplify the fundamental importance of education to advance design and stewardship of the environment, thus elevating the value of landscape architecture. Honorees may be faculty or staff from primary or secondary schools, community or junior colleges, universities or other educational programs that stress the importance of landscape architecture or environmental design education. Any ASLA member in good standing may nominate an honoree for this category.
2. The jury will consider relevant accomplishments & impact, leadership, professional relevancy, advocacy, effective partnerships with organizations within or outside the school related to the

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advancement of landscape architecture, landscape design, and/or the importance of the environment.

PUBLIC STEWARDSHIP AWARD

This category recognizes the following:

1. People, organizations or agencies that have significantly contributed to enhancing the environmental quality of the built or natural environment within the Central States Region through their ideas and actions.
2. Any Central States ASLA Member may submit a nomination for members of the general public, ASLA professions, associated professionals, or public officials who have made a significant difference in improving the quality of life and environment within North Dakota, South Dakota, Iowa, Kansas, Missouri, Oklahoma and Arkansas.
3. The jury will consider relevant accomplishments and impact of plans, programs, projects, leadership, advocacy, and/or effective partnerships that advance the profession of landscape architecture and improve communities and/or the natural environment.

SUBMITTAL FORMAT REQUIREMENTS

All submittals are required to be prepared to exactly match the Microsoft PowerPoint Template provided. Upload to the linked Google Drive folder assigned to that award entry. Remember to remove or cover up all authorship and/or all reference to the firm or individual's name from the PowerPoint presentation, project narrative, and supporting materials.

POWERPOINT PRESENTATION (MAXIMUM OF 20 SLIDES, 15MB OR SMALLER)

SLIDE #1 - Clearly state and summarize the following:

- Project name and location
- Project purpose: list of requirements, scope, philosophy, and intent

SLIDE #2 - Clearly state and summarize the role of the landscape architect/entrant vs. the role of other participants including the owner/client and collaborators.

SLIDE #3 - Clearly state and summarize the following:

- Special Factors: explain the project's uniqueness and any unusual problems
- Significance: briefly describe the project's effect on public perception of the profession
- Explain how the project meets judging criteria for the category

SLIDE #4 - On slide #4 of the presentation, the entrant may choose to provide one page of text describing the project or use an image and text slide (refer to Slides #5-20).

SLIDES #5-20 - The entrant shall provide text and images describing the project. The slides should include:

- Images of the Project (multiple images on each slide is acceptable)
- Text describing Project or Images (We recommend a limit amount of text)

SLIDE DESCRIPTION (IF NEEDED)

At the discretion of the entrant, one page total of text may be submitted to describe the slides

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SUBMITTAL FORMAT REQUIREMENTS (cont'd)

included in the presentation. This is up to the entrant to decide whether to include text on the presentation along with images or to include the description on the presentation itself. If slide descriptions are included, they should be saved as a .pdf included with the project narrative described below. In this text, do not mention the firm or individual's name submitting the project.

PROJECT NARRATIVE & SUMMARY (INCLUDE PROJECT NAME AND LOCATION)

Provide a project narrative for the submittal which will be used to present your project to the jury. The narrative shall be limited to 1,275 words, minimum font size of 11pt. and should be saved as a PDF file. Use this narrative to fully describe your project to the jury; the below descriptions can be used as talking points:

- **Purpose of the Project:** Describe requirements, scope, philosophy and design intent.
- **Role of the Entrant:** Describe the entrant's role of leadership and involvement vs. the roles of the client, public, consultants, and/or subcontractors.
- **Significance:** Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.
- **Special Factors:** Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. Briefly describe the project's effect on the public's perception of the profession.

In addition to the project narrative, entrant's shall submit a project summary, 100 words or less, for highlighting the project at the Awards Luncheon.

SUPPORT MATERIALS (OPTIONAL FOR CATEGORIES III, III-S, IV, IV-S, V AND V-S ONLY)

A PDF copy of any support materials or documentation may be submitted digitally. This may include a master plan report, research report, communication materials or brochures, etc. Remove all authorship and/or all reference to the firm or individuals from any submitted documents. Support materials are optional and at the discretion of the applicant. Do not submit any material not specifically requested as part of the different category requirements above.

JURY INFORMATION

Information regarding the jury will be released at a later date.